



INDY'S BEST WINTER TRADITION!

DETAILS

Operating Dates:
Nov. 27 - March 1

Proceeds go directly to the Holliday Park Foundation, a 501(c)(3) nonprofit, to fund environmental education programs, capital projects, and general improvements to Holliday Park.

Naming opportunities are available for the 2026-27 ice skating season!

SPONSOR NOW!

For assistance with sponsorship, contact:

Ben Moses
bmoses@hollidaypark.org
317-475-9482

THE ICE RINK AT HOLLIDAY PARK

SPONSORSHIP OPPORTUNITIES

Located in the heart of Holliday Park, the Ice Rink is a family-friendly, outdoor ice skating experience for Indianapolis residents. Made of real ice, the Ice Rink can hold 300 guests at a time plus spectators in the warming lounge. Approx. 15,000 skaters each season are fully immersed in the beautiful scenery and the park's historic Ruins lit up in the background provide a magical winter wonderland.

Title Sponsor - \$30,000

- Exclusive recognition as the Title Sponsor in press releases, media coverage, and advertising materials
- Primary logo placement on website, rink signage, and park entrances
- 4 premium rink board advertisements
- 200 complimentary tickets or (2) one-hour private rink rentals
- First right of refusal for renewal

Premier Sponsor - \$15,000

- Exclusive recognition as the presenting sponsor of an Ice Rink program of your choice
- 2 premium rink board advertisements
- Logo placement on website and rink

Skate it Forward - \$5,000

- Recognition as a Skate it Forward sponsor, helping make ice skating accessible to the community
- Logo placement on the website and sponsor materials
- Provides 200 donated skate admissions through our program or an organization designated by the sponsor
- 2 rink board advertisements

Winter Wonderland Sponsor - \$5,000

- Recognition as a Winter Wonderland sponsor
- Logo placement on the website and sponsor materials
- 2 rink board advertisements
- 100 complimentary skate vouchers or a private company skating experience

Rink Partner - \$2,000

- Recognition as a Rink Partner
- 50 complimentary skate vouchers
- 1 rink board advertisement
- Logo placement on the website and sponsor materials

Friend of the Rink - \$500

Choose one of the following:

- 50 complimentary skate vouchers
- Name listing on the website
- Provide 50 donated admissions to the community through our Skate it Forward program