

CALL FOR SUBMISSIONS HOLLIDAY PARK PAVILION MURAL



INTRODUCTION: The Holliday Park Foundation and Indy Parks and Recreation invites artists or artist teams to apply for a mural design to cover a portion of the pavilion at Holliday Park.

APPLICATION DEADLINE: December 31, 2024, by 11:59 PM

ELIGIBILITY: Professional artists over 18 years old and living in Marion County. BIPOC artists are strongly encouraged to apply.

BUDGET: Minimum of \$10,000 for design, materials, and installation, including wall prep, by artist or artist group and any necessary edits and adjustments.

PROJECT LOCATION AND SPECIFICATIONS: One of Indianapolis' oldest parks, Holliday Park is located just six miles north of downtown Indianapolis, 6363 Spring Mill Road, and encompasses 94-acres of beautiful green space.

The Holliday Park Foundation, in coordination with the City of Indianapolis, Indy Parks, and design team, REA, is excited to reimagine the existing playground at the south end of the park. More than just a refresh of playground equipment, HPF is seeking to create an inclusive, engaging, versatile and vibrant commons that will serve as one of the city's iconic open spaces. Visit hollidaypark.org for renderings and more information on the new playground.

Sitting adjacent to the playground, the pavilion was built in 2020 and serves as a hub of celebration for birthday parties, showers, open houses, and much more. The installation of the mural will coincide with the opening of the new playground and a refresh of the south end of the park.

Holliday Park Pavilion Mural Dimensions*:

Front (south side of building): Up to approx. 10 ft. (H) by 30 ft. (L)

*Please note that these are approximate measurements

PROJECT DETAILS: Artist(s) or artist groups are sought to supply a mural design, design, materials, and installation (including wall prep) and any necessary edits and adjustments. to a portion of the pavilion at Holliday Park (see above for dimensions).

Selected artists may be asked to attend a few brief meetings to discuss any final mural edits and must be available to attend any press conferences surrounding the announcement of the commission and the reveal of the installed mural(s). Completion and installation dates are flexible and will work around the selected artist(s)' schedules.

ARTWORK SUBJECT MATTER: Although not required, artist(s) are strongly encouraged to highlight previous work with themes of one or more of the following:

- Designs that reflect Holliday Park's natural setting
- Designs that increase awareness of the local flora and fauna
- Design(s) that illustrate or make visible the various activities that happen at Holliday Park

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PROJECT TIMELINE: The following tentative timeline has been established to ensure that our project goals are achieved; however, it's subject to change based on circumstances or necessity.

- October 15, 2024 – Call for Artists released
- December 31, 2024 – Applications due by 11:59 PM
- January 1-10, 2025 – Selection Committee convenes
- January 10-17, 2025 – Artist(s) notified
- March 1-30, 2025 – Finalize design for project
- Summer 2025 (final dates TBD) – Mural installation

SELECTION PROCESS AND CRITERIA: Participating artists will be identified from among the applicants by a committee of Holliday Park Foundation staff and members and Indy Parks staff. Criteria for selection include suitability of the proposed artwork for the suggested theme and community and technical quality of the artwork.

The selected artists will work with the project organizers to finalize the design of the mural, including making any necessary edits.

SUBMITTING YOUR APPLICATION: Please submit all application materials through this form:

<https://www.hollidaypark.org/plan-your-visit/holliday-park-pavilion/>

To be included in the form:

Artist's Name(s), if artist group, select one artist to serve as contact

Artist's Address

Artist's Phone and Email (indicate preferred method of communication)

Website and social media handles

Artist Resume (can be typed into the form or uploaded through the form as a separate document)

Brief narrative (5-6 sentences) describing how the artist sees the artwork fitting the suggested theme; describing its connection to the park, neighborhood, and/or community; or giving any additional context to the artwork if it does not fit the suggested subject matter. If the artist has a personal connection to the park or neighborhood, please discuss it.

Image(s) of past work

All artwork must be original.

If the artwork you are providing was created with a partner or collaborator, please provide that collaborator's name.

All images JPG/JPEG, PNG, BMP, or PDF, no larger than 10 MB in size

Each file name must be in the following format: *Holliday Park Mural*

Project_Artist Last Name_Artist First Name_Title

APPLICATION DEADLINE: December 31, 2024, 11:59 p.m.

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The application must be uploaded by the deadline to be considered. The automated application form will shut down promptly at 11:59 p.m. Any applications still in process at that time will not be uploaded.

Questions? Contact Adam Barnes, Executive Director, Holliday Park Foundation: abarnes@hollidaypark.org or Allie Combs, Holliday Park Manager, Indy Parks: allie.combs@indy.gov