



THE ICE RINK AT HOLLIDAY PARK

SPONSORSHIP OPPORTUNITIES

Located in the heart of Holliday Park, the Ice Rink is a family-friendly, outdoor ice skating experience for Indianapolis residents. Made of real ice, the Ice Rink can hold 300 guests at a time plus spectators in the warming lounge with concessions and bonfires nearby. Skaters are fully immersed in the beautiful scenery and the park's historic Ruins lit up in the background provide a magical winter wonderland for visitors.

INDY'S NEWEST WINTER TRADITION!

DETAILS

Tentative Dates:
Nov. 24 - Feb. 29

Proceeds go directly to the Holliday Park Foundation, a 501(c)(3) nonprofit, to fund environmental education programs, capital projects, and general improvements to Holliday Park.

'22-23 Season:

- 15,000+ skaters
- 28 private rentals
- 2,000+ tickets donated through Skate it Forward

SPONSOR NOW!

For assistance with sponsorship, contact:

Ben Moses
bmoses@hollidaypark.org
317-475-9482

Customized Program Sponsor - \$15,000

- Sponsorship of a tailored program (Weekly educational programs, 15 school field trips, or custom programs)
- (2) 48" x 32" dasher board rink decal
- Logo/name placement on website

Skate it Forward - \$5,000

- 250 tickets donated through the Skate it Forward program or local charity/non-profit of your choice
- Logo/name placement on website
- (2) 48" x 32" dasher board rink decal
- 50 skate vouchers for friends and family

Winter Wonderland Sponsor - \$5,000

- 1-Hour Private Rink Rental for company party/outing
- Logo placement on website
- (2) 48" x 32" dasher board rink decal
- 50 skate vouchers for friends and family

Good Neighbor Package - \$1,500

- (1) 48" x 32" dasher board decal
- Logo/name placement on website
- 100 skate vouchers

Holliday Park Supporter - \$500

- Sponsors a private skate session for under-resourced families in Indianapolis **OR**
- Name listing on website

*To be guaranteed these benefits, commitment must be received by October 1, 2023

