



Holliday Park Foundation is bringing outdoor ice skating to Indianapolis during the holiday season and we're asking for your support.

Event Details:

- Tentative Dates: Nov. 19 - Jan. 16
- Rink will accommodate approx. 150k guests per season
- Event managed by industry vendors including ice maintenance, skate rentals, and ticket collection
- Food trucks during skate hours; Beer and wine Friday & Saturday. 6-9pm

Skate It Forward Package

- (2) 48" x 34" logo decals on rink walls
- Specified logo placement on website
- 150 tickets donated to a non-profit through our Skate it Forward Program
- 20 free skate vouchers

\$5,000 Investment

Good Neighbor Package

- (1) 48" x 34" logo decal on rink walls
- Logo placement on website
- 20 free skate vouchers

\$1,000 Investment

Holliday Park Supporter

- (1) 48" x 34" logo decal on rink walls
- OR
- 20 free skate vouchers

\$500 Investment

Title Sponsorship: Your business presents Skate the Ruins at Holliday Park

- (4) 48" x 34" logo decals on rink walls
- Media sponsorship recognition including TV, radio, social media
- 100 free skate vouchers OR 3-hour private use of rink
- First right of refusal for annual renewal

\$25,000 Investment

A great opportunity for Indianapolis and a new Holliday Park tradition:

- Brings a new generation of people to Holliday Park
- Entertains kids and adults in a beautiful, outdoor setting
- Makes outdoor ice skating accessible in Indianapolis
- Creates a self-sustaining stream of income to support Holliday Park & the Foundation
- Skate It Forward will provide outreach to under-resourced communities through sponsorships

Did you know?

- Every \$1 spent in Indy Parks generates \$3
- Indy Parks brings an economic impact of \$107M per year

*2019 economic impact report completed by IU Public Policy Institute, released in 2021.