

Holliday Park encompasses 94 acres of beautiful open green spaces, picturesque trails, garden walks, river vistas and access, playgrounds, the Pavilion, Ruins and Nature Center. The Park serves over 350,000 visitors each year through children's programming, environmental education, seasonal events, and myriad opportunities to connect with nature. This free and open space provides a place for all visitors to engage with nature and build community.



Holliday Park Foundation is bringing outdoor ice skating to Indianapolis during the holiday season and we're asking for your support.

Event Details:

- Tentative Dates: Nov. 19 Jan. 16
- Rink will accommodate approx. 150k guests per season
- Event managed by industry vendors including ice maintenance, skate rentals, and ticket collection
- Food trucks during skate hours; Beer and wine Friday & Saturday. 6-9pm

Skate It Forward Package

- (2) 48" x 34" logo decals on rink walls
- Specified logo placement on website
- 150 tickets donated to a nonprofit through our Skate it Forward Program
- 20 free skate vouchers

\$5,000 Investment

Good Neighbor Package

- (1) 48" x 34" logo decal on rink walls
- · Logo placement on website
- 20 free skate vouchers

Holliday Park Supporter

- (1) 48" x 34" logo decal on rink walls OR
- 20 free skate vouchers

\$1,000 Investment

\$500 Investment

Title Sponsorship: Your business presents Skate the Ruins at Holliday Park

- (4) 48" x 34" logo decals on rink walls
- Media sponsorship recognition including TV, radio, social media

- 100 free skate vouchers <u>OR</u> 3-hour private use of rink
- First right of refusal for annual renewal

\$25,000 Investment

A great opportunity for Indianapolis and a new Holliday Park tradition:

- Brings a new generation of people to Holliday Park
- Entertains kids and adults in a beautiful, outdoor setting
- Makes outdoor ice skating accessible in Indianapolis
- Creates a self-sustaining stream of income to support Holliday Park & the Foundation
- Skate It Forward will provide outreach to under-resourced communities through sponsorships

Did you know?

- Every \$1 spent in Indy Parks generates \$3
- Indy Parks brings an economic impact of \$107M per year

*2019 economic impact report completed by IU Public Policy Institute, released in 2021.

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