



Hit the Trail and Help the Park

Join us for the 20th Annual Holliday Park Trail Run!

What is it?

The Holliday Park Trail Run & Walk includes both a 5-mile run and 3-mile hike thru Holliday and Marott Park on **Saturday March 21, 2020**. Over 600 tots to adults, ages 1-99 will scramble over trails, hills, mud, swales, puddles, sand, rocks, road, and grass getting very dirty! Unlike many other races, the Holliday Park Trail Run & Walk is designed for everyone from competitive runners to families and also includes a 1-mile kids run, Tot Trot, free childcare during the event and a free kid's activity zone!

Why should I sponsor this race?

Proceeds from the Holliday Park Trail Run & Walk are used to support the year-round Environmental Education and Outdoor Recreation opportunities available to the community at Indianapolis' premier city park. Holliday Park is able to offer these programs at little or no cost thanks to donations raised during our most well-know and recognized fundraising event.

What benefits do I receive?

All donors to The Holliday Park Trail Run & Walk receive outstanding visibility! As a sponsor, you will receive recognition on event signage and in marketing materials distributed to approximately 3,000 households. In addition, your sponsorship will be promoted via our online and social media platforms with a reach of over 45,000 individuals depending on the size of your donation. Sponsors also receive complimentary race entries for the event based on sponsorship level.

Thank you for your consideration.

Over the last 19 years, the Holliday Park Trail Run & Walk has raised over \$500,000 to support park programming and enhancements. The Friends of Holliday Park look forward to another successful race. With your support, we can continue to build community and provide valuable resources to Holliday Park.

For questions, or to sign up as a sponsor, please contact:

Adam Barnes
Friends of Holliday Park

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Indianapolis, IN 46260



20th Annual Holliday Park Trail Run & Walk
Saturday, March 21, 2020
Corporate Sponsor Levels and Benefits

\$3,000

- Logo on banners at 64th & Meridian, 64th & Spring Mill, and Marott Park (2/15-3/21)
- **Premiere** sponsor logo on race T-shirt, race post card, donor sign and website
- Sponsor name in all press materials
- Opportunity to provide product for participant Goody Bag, and have a table/booth presence at the event
- Recognition at post-race activities
- Five T-shirts and five complimentary race entries

\$1,250

- Logo on race T-shirt, race post card, donor sign and website
- Opportunity to provide product for participant Goody Bag, and have a table/booth presence at the event
- Recognition at Post Race activities
- Two T-shirts and two complimentary race entries

\$500

- Listing on major donor sign and race post card
- Two complimentary race entries and one t-shirt

\$250

- Listing on major donor sign
- One complimentary race entry

20% for the 20th Anniversary!

- **Friends of Holliday Park hopes you will consider increasing your sponsorship by 20% to help celebrate the 20th anniversary of this amazing event. If all of our sponsors join in, it would total at least an additional \$7,000 for the park!**

**To be guaranteed these benefits, commitment must be received by January 23, 2020*

Sponsorship Levels (Check One): **\$3,000** _____ **\$1,250** _____ **\$500** _____ **\$250** _____ **Other: \$** _____
YES, I'd like to add 20% for the 20th anniversary! **\$3,600** _____ **\$1,500** _____ **\$600** _____ **\$300** _____

Please invoice me and send invoice to _____

Make checks payable to the Friends of Holliday Park. All major credit cards accepted. A tax receipt will be sent for your records.

Contact Name _____

Name (Corporate or Individual) for Recognition Purposes _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

_____ Exp. Date _____ V-Code _____

Credit Card #

Signature _____

T-Shirt Sizes (per sponsorship level): Shirt 1 _____ Shirt 2 _____ Shirt 3 _____ Shirt 4 _____ Shirt 5 _____