



Holliday Park Trail Run

Hit the Trail and Help the Park!

What is it?

The Holliday Park Trail Run & Ramble includes both a 5-mile run and 3-mile hike thru Holliday and Marott Park on **Saturday March 16, 2019**. Over 600 tots to adults, ages 1-99 will scramble over trails, hills, mud, swales, puddles, sand, rocks, road, and grass getting very dirty! Unlike many other races, the Holliday Park Trail Run & Ramble is designed for everyone from competitive runners to families and also includes a 1-mile kids run, Tot Trot, free childcare during the event and a free kid's activity zone!

Why should I sponsor this race?

Proceeds from the Holliday Park Trail Run & Ramble are used to support the year-round Environmental Education and Outdoor Recreation opportunities available to the community at Indianapolis' premier city park. Holliday Park is able to offer these programs at little or no cost thanks to donations raised during our most well-know and recognized fundraising event.

What benefits do I receive?

All donors to The Holliday Park Trail Run & Ramble receive outstanding visibility! As a sponsor, you can receive recognition via signage at the event, in the Holliday Park program information distributed to approximately 2,000 households, and via our online and social media platforms with a reach of over 32,000 individuals depending on the size of your donation. Additionally sponsors receive complimentary race entries for the event based on sponsorship level.

Thank you for your consideration.

Over the last 18 years, the Holliday Park Trail Run & Ramble has raised over \$430,000 to support park programming and enhancements. The Friends of Holliday Park look forward to another successful race. With your support, we can continue to build community and provide valuable resources to Holliday Park.

For questions, or to sign up as a sponsor, please contact:

Adam Barnes

Friends of Holliday Park

(317) 475-9482

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Holliday Park Trail Run

19th Annual Holliday Park Trail Run & Ramble

Saturday, March 16, 2019

Corporate Sponsor Levels and Benefits

\$3,000

- Logo on banners at 64th & Meridian, 64th & Spring Mill, and Marott Park (2/15-3/16)
- **Major** sponsor logo on race T-shirt, race post card, donor sign and website
- Sponsor name in all press materials
- Opportunity to provide product for participant Goody Bag, and have a table/booth presence at the event
- Recognition at post-race activities
- Five T-shirts and five complimentary race entries

\$1,250

- Logo on race T-shirt, race post card, donor sign and website
- Opportunity to provide product for participant Goody Bag, and have a table/booth presence at the event
- Recognition at Post Race activities
- Two T-shirts and two complimentary race entries

\$500

- Listing on major donor sign and race post card
- Two complimentary race entries and one t-shirt

\$250

- Listing on major donor sign
- One complimentary race entry

TRAIL MARKERS

- For an additional \$250, the first six sponsors to respond will receive recognition at a mile marker along one of the race routes.

**To be guaranteed these benefits printed on race post card, commitment must be received by January 23, 2019*

Sponsorship Levels (Circle One): **\$3,000** **\$1,250** **\$500** **\$250** **Other: \$ _____**

YES, I'd like to add \$250 for a Trail Marker _____

Please invoice me and send invoice to _____

Make checks payable to the Friends of Holliday Park. VISA or Master Card accepted. A tax receipt will be sent for your records.

Contact Name _____

Name (Corporate or Individual) for Recognition Purposes _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

_____ Exp. Date _____ V-Code _____

Credit Card #

Signature _____

T-Shirt Sizes (per sponsorship level): Shirt 1 _____ Shirt 2 _____ Shirt 3 _____ Shirt 4 _____ Shirt 5 _____