



Per Adam Barnes: Executive Director: Friends of Holliday Park

LAUNCHING: Shop Local & Support Our Park and our local Business/Non-Profit Community Year-Round

Hello Holliday Park Community, This is Adam Barnes, I was the Director of Holliday Park for 10 years and now serve as the Executive Director of the Friends of Holliday Park, a private, non-profit organization committed to preserving and enhancing Holliday Park. Over the past 25 years, Friends of Holliday Park has raised over \$10 million dollars and has been recognized as an outstanding model of a public/private partnership. We have provided the vision and leadership to accomplish capital improvements, program enhancement and maintenance in the park.

Did you know that our network consists of 340,000 people visiting & supporting our park year-round?

Now we can link to our local business & non-profit community, & showcase them to our network, while raising money for the park. Plus, businesses can make sales connected to our brand and market to their networks. **This is a NEW REVENUE STREAM for the park to fund raise by linking items the public can purchase directly to our website.** Businesses can also gain additional exposure marketing in the park.

How can the new revenue improve the Park?

- **WIFI for Public Access** – “The kids can play and the adults can still be productive”
- **Security Improvements-** “Cameras & Signage to promote a safer family and individual experience”
- **Education-**“Public Classes that teach the importance of taking care of our environment”
- **The Park-**“Better foot paths, wood walk ways, stairways, ponds, river trails, and trail markers”

How is this possible? Go Yodel Community Sales & Donation Platform that connects Networks together:

NOW we can help local businesses generate NEW CLIENTS, REVENUE, & REACH our 340,000 visitors and supporters year round. A percentage of each purchase is instantly donated to the park from the business. We can also connect optional direct donation pages so the public can help and donate too.

Who can connect to us? Restaurant Dining Packages, Retail Shops, Salons & Spas, Online Products, Home Services, Business Services, Local Events Tickets, Children & Family Activity facilities, Sports Activities, League sign-ups, Plus Connect other Non-Profits event tickets, and much more.

Go to: <https://www.hollidaypark.org/shop-local/> Connect your company or non-profit event ticket.

Thank You for reading & Please Click link above to see companies connected to Shop Local & Support.

Adam Barnes

Executive Director

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