



2018 Holliday Park Trail Run

What is it?

The Holliday Park Trail Run is a 5-mile trek thru Holliday and Marott Park on **Saturday March 17, 2018**. Over 600 tots to adults, ages 1-99 will scramble over trails, hills, mud, swales, puddles, sand, rocks, road, and grass getting very dirty!

Why should I sponsor this race?

Your contribution makes a huge difference in Holliday Park. It provides park enhancements, capital improvements, Nature Center maintenance and educational programming enjoyed by 60,000 visitors annually. You will also be supporting important causes including the environment and healthy lifestyles.

What benefits do I receive?

All donors to The Holliday Park Trail Run receive outstanding visibility! As a sponsor, you can receive recognition via signage at the event, in the Holliday Park program information distributed to approximately 2,000 households, and via our online and social media platforms with a reach of over 32,000 individuals depending on the size of your donation. Additionally sponsors receive complimentary race entries for the event based on sponsorship level.

Thank you for your consideration.

Over the last 17 years, the Holliday Park Trail Run has raised over \$400,000 to support park programming and enhancements. The Friends of Holliday Park look forward to another successful race. With your support, we can continue to build community and provide valuable resources to Holliday Park.

For questions, or to sign up as a sponsor, please contact:

Adam Barnes

Friends of Holliday Park

(317) 475-9482

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18th Annual Holliday Park Trail Run
Saturday, March 17, 2018
Sponsor Levels and Benefits

\$3,000

- Logo on banners at 64th & Meridian, 64th & Spring Mill, and Marott Park (2/17-3/17)
- **Major** sponsor logo on race T-shirt, race post card, donor sign and website
- Sponsor name in all press materials
- Opportunity to provide product and/or Goody Bag for participants
- Recognition at post-race activities
- Five T-shirts and five complimentary race entries

\$1,250

- Logo on race T-shirt, race post card, donor sign and website
- Opportunity to provide product for participant Goody Bag
- Recognition at Post Race activities
- Two T-shirts and two complimentary race entries

\$500

- Listing on major donor sign and race post card
- Two complimentary race entries and one t-shirt

\$250

- Listing on major donor sign
- One complimentary race entry

TRAIL MARKERS

- For an additional \$250, the first six sponsors to respond will receive recognition at a mile marker along one of the race routes.

**To be guaranteed these benefits printed on race post card, commitment must be received by January 24, 2018*

Sponsorship Levels (Circle One): **\$3,000** **\$1,250** **\$500** **\$250** **Other: \$_____**

YES, I'd like to add \$250 for a Trail Marker _____

Please invoice me and send invoice to _____

Make checks payable to the Friends of Holliday Park. VISA or Master Card accepted. A tax receipt will be sent for your records.

Contact Name _____

Name (Corporate or Individual) for Recognition Purposes _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

_____ Exp. Date _____ V-Code _____

Credit Card #

Signature _____

T-Shirt Sizes (per sponsorship level): Shirt 1 _____ Shirt 2 _____ Shirt 3 _____ Shirt 4 _____ Shirt 5 _____